



Event Sponsor/Vendor Booth Application

Event: Lifted Truck Nationals
www.liftedtrucknats.com
Date: Sept 11th-12th, 2026
Location: Lucas Oil Speedway
18842 Speedway Dr, Wheatland, MO 65779

SPONSORSHIP Check the Sponsorship Level you wish to secure.

___ **Presenting Sponsor-** \$15,000 (**American Force Wheels**) "Your Company" Presents Lifted Truck Nationals. Prime booth at the front of the Event next to the bar and pool. Logo Largest on all Ads, Video, Social Media, Event Shirts, Event Banners. Includes 14 weekend passes.

___ **Wristband Sponsor-** \$10,000 (**RUN VSE**) Your logo on every spectator wristband, over 25,000 bands. Includes prime vending spot. Logo on Flyers, Video, Social Media, Event Shirts, Banner. Includes 10 weekend passes for you and your guests. Includes 30x100 booth

___ **Host Sponsor-** \$5000 (**Cambered Customs**) Lifted Truck Nationals Hosted by "Your Company" Includes prime vending spot. Logo 2nd Largest on all 50,000 Flyers, Video, Social Media, Event Shirts, Banners. Includes 10 weekend passes for you and your guests. Includes 30x60 booth

___ **Burn Out Sponsor/Afterparty Sponsor** \$7500 (**Maxxed Diesel/Fury Tires**) Company's Name will be advertised as our Burn Out Sponsor that takes place Saturday Night. 30x60 booth included. Logo on Front of Flyers and Shirts. Larger Logo on Main Stage Banner. Logo on Social Media Ads. Includes 8 weekend passes for you and your guests.

___ **Stage Sponsor-** \$4000 (**Liberty Forged**) Announcements made as "Your Company Stage" all weekend. We will place your logo on a large banner on each side of the back of the stage. Banners provided by the Event. Prime Location for Vending Booth of 30x60. Logo on Front of Flyers, Shirts, Large Logo on Main Stage Banner and Social Media Ads as well as the Promotional Video. Includes 8 weekend passes for you and your guests.

___ **Official Tire Sponsor** \$3500 (**Versatyre Tires**) Company's Name will be advertised as our Official Tire Sponsor of Lifted Truck Nationals. 30x60 booth included. Logo on Front of Flyers and Shirts. Larger Logo on Main Stage Banner. Logo on Social Media Ads. Includes 8 weekend passes for you and your guests. Must supply product or gift certificate for our large product raffle.

___ **Official Shop Sponsor** \$3500 () Company's Name will be advertised as our Official Repair/Accessory Sponsor of Lifted Truck Nationals. 30x60 booth included. Logo on Front of Flyers and Shirts. Larger Logo on Main Stage Banner. Logo on Social Media Ads. Includes 8 weekend passes for you and your guests. Must supply product or gift certificate for our large product raffle.

___ **Official Lighting Sponsor** \$3500 (**Alpharex**) Company's Name will be advertised as our Official Lighting Sponsor of Lifted Truck Nationals. 30x60 booth included. Logo on Front of Flyers and Shirts. Larger Logo on Main Stage Banner. Logo on Social Media Ads. Includes 8 weekend passes for you and your guests. Must supply product or gift certificate for our large product raffle.

___Official Bumper Sponsor \$3500 () Company's Name will be advertised as our Official Bumper Sponsor of Lifted Truck Nationals. 30x60 booth included. Logo on Front of Flyers and Shirts. Larger Logo on Main Stage Banner. Logo on Social Media Ads. Includes 8 weekend passes for you and your guests. Must supply product or gift certificate for our large product raffle.

___Official Energy Drink Sponsor \$3500 (**Coal Train Energy**) Company's Name will be advertised as our Official Energy Drink of Lifted Truck Nationals. 30x60 booth included. Logo on Front of Flyers and Shirts. Larger Logo on Main Stage Banner. Logo on Social Media Ads. Includes 8 weekend passes for you and your guests. This sponsorship is exclusive to your company, no competitors allowed at event.

___Official Audio Sponsor \$3500 () Company's Name will be advertised as our Official Audio Sponsor of Lifted Truck Nationals. 30x60 booth included. Logo on Front of Flyers and Shirts. Larger Logo on Main Stage Banner. Logo on Social Media Ads. Includes 8 weekend passes for you and your guests. Must supply product or gift certificate for our large product raffle.

___Official Performance Sponsor \$3500 (**RUN VSE**) Company's Name will be advertised as our Official Performance Sponsor of Lifted Truck Nationals. 30x60 booth included. Logo on Front of Flyers and Shirts. Larger Logo on Main Stage Banner. Logo on Social Media Ads. Includes 8 weekend passes for you and your guests. Must supply product or gift certificate for our large product raffle.

___Official Suspension Sponsor \$3500 (**ELEVATE**) Company's Name will be advertised as our Official Suspension Sponsor of Lifted Truck Nationals. 30x60 booth included. Logo on Front of Flyers and Shirts. Larger Logo on Main Stage Banner. Logo on Social Media Ads. Includes 8 weekend passes for you and your guests. Must supply product or gift certificate for our large product raffle.

___Official Hitch Sponsor \$3500 (**PULZ Hitches**) Company's Name will be advertised as our Official Hitch Sponsor of Lifted Truck Nationals. 30x60 booth included. Logo on Front of Flyers and Shirts. Larger Logo on Main Stage Banner. Logo on Social Media Ads. Includes 8 weekend passes for you and your guests. Must supply product or gift certificate for our large product raffle.

___Official Detail Product Sponsor \$3500 (**GOLD STANDARD**) Company's Name will be advertised as our Official Detail Product Sponsor of Lifted Truck Nationals. 30x60 booth included. Logo on Front of Flyers and Shirts. Larger Logo on Main Stage Banner. Logo on Social Media Ads. Includes 8 weekend passes for you and your guests. Must supply product or gift certificate for our large product raffle.

___Barbie Jeep Down Hill Sponsor \$3500 (**Load N Go Trailers**) Company's Name will be advertised as our Barbie Jeep Down Hill Sponsor that takes place Saturday afternoon. 30x60 booth included. Logo on Front of Flyers and Shirts. Larger Logo on Main Stage Banner. Logo on Social Media Ads. Includes 8 weekend passes for you and your guests.

___Burnout Blvd Sponsor- \$3500 () Your company will be promoted at the Sponsor of Burnout Blvd. Prime Location for Vending Booth of 30x60. Logo on Front of Flyers, Shirts, Large Logo on Main Banner and Social Media Ads as well as the Promotional Video. Includes 8 weekend passes for you and your guests.

___Awards Sponsor- \$3000 (**Torq'd Performance**) Your company logo on all Top 75 and Specialty Awards. Prime Location for Vending Booth of 30x30. Logo on Front of Flyers, Shirts, Large Logo on Stage Banner and Social Media Ads as well as the Promotional Video. Includes 8 weekend passes for you and your guests.

___Staff Cart Sponsor \$2500 () Your Company Logo on all Staff Carts/SXS at the Event. 20x30 booth included. Logo on Front of Flyers and Shirts. Larger Logo on Main Stage Banner. Logo on Social Media Ads. Includes 8 weekend passes for you and your guests

____Staff Shirt Sponsor \$2500 **(Polar Diesel)** Your Company Logo will be on the Front Chest of all Staff Shirts. Includes 20x30 Event Booth. Logo on Front of Flyers and Event Shirts. Larger Logo on Main Stage Banner and Promotional Video. Logo on Social Media Ads. 3 Social Media Blasts Provided by your company. Includes 6 weekend passes for you and your guests

____Platinum Sponsor- \$2000 **(Only 8 Available)** 20x20 Booth. Logo on Front of Flyers, Front of Shirts, Larger Logo on Stage Banner and Social Media Ads as well as the Promotional Video. Includes 6 weekend passes for you and your guests.

____Race Car Sponsor- \$2000 **(Only 16 Available)** Logo on one of the Influencer Driven Race Cars picked by random draw. You are the main Sponsor of that Driver's Car. No Booth space included. Add booth space below. Includes 4 weekend passes for you and your guests.

____Gold Sponsor- \$1000 10x20 Booth. Logo on Back of Flyers, Back of Shirts, Smaller Logo on Stage Banner and 3 Social Media Blasts as well as the Promotional Video. Includes 4 weekend passes for you and your guests.

____Silver Sponsor- \$650 No Booth, Logo on Back of Flyers and Back of Shirts, 2 Social Media Blast. Includes 2 weekend passes for you and your guest.

VENDOR BOOTH SPACE

(all vehicles in booths must be registered in the show, NO EXCEPTIONS!)

10x10 \$500____ 10x20 \$650____ 20x20 \$850____ 20x30 \$1000____ 20x40 \$1200____
20x50 \$1350____ 20x60 \$1500____ 20x80 \$1800____ 20x100 \$2100____ **(no exceeding booth area)**

Booth Size Need? _____ Electricity \$100 _____ Yes _____ No _____ Total _____

Company Name _____ Contact Person _____

EIN or OK STS Tax Number _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Will you be selling or display only? _____

If Selling, What do you sell? _____

PAYMENT INFORMATION: Check MC Visa (add 3.5% for credit card processing)

EMAIL THIS FORM BACK TO INFO@LIFTEDTRUCKNATIONALS.COM

Make Checks Payable to Lifted Truck Nationals 9817 Indian Rock Rd. Hackett, AR 72937

I agree to abide by the rules stated. I understand that all promotion of my items must take place within the confines of my booth. I further understand that Keg Media, Lifted Truck Nationals, America's Outdoor Adventure Park and any of its representatives are not responsible for or liable for damages including, but not limited to, loss suffered before, during, or after the event I have applied to because of the display of my work, equipment, or material. I understand that there are no refunds or rain checks due to inclement weather. The duplication or use of any trademarks or logos belonging to the Event is strictly prohibited. Lifted Truck Nationals reserves all rights to refuse booth space. If these guidelines are not upheld, my booth will be closed immediately, and my funds will not be refunded.

Print Name _____ Signature _____

Date _____ Company _____

Payment Information - Cash, checks or credit card will be accepted. Please make checks payable to Lifted Truck Nationals and send to the address above in **RED**. Booth set up location is on a first come first serve basis. Only food vendors are allowed to sell beverages. Keg Media, Lifted Truck Nationals or Lucas Oil Speedway will not be held responsible for any lost, stolen or damaged property before, during, or after the show.

Parking - Staff will be on site to direct vehicles to appropriate parking area. **Vendors must remove any vehicles that will not be displayed at the booth.** The vendor will be warned one time to move vehicle. A towing service will be notified if the vehicle is not removed after first warning. All Booth Vehicles must be registered in the event except one company owned vehicle pass which will be provided to Sponsors Only. This Vehicle is no judged for awards.

Vendor Booths - Exhibits should not be disruptive in any way and should be operated in a professional manner. If a vendor does not follow the provided terms and conditions, the booth can and will be removed with no reimbursement.

Safety - Security will be provided throughout the entire show. Any disruptive person(s) will be immediately escorted from the premises. Glass containers are not allowed. ATVs, UTVs or golf carts, pit bikes are allowed on the event property but must be registered for the event. No Racing, Excessive Display of Speed, Burn Outs tolerated.

Booth Setup - Setup begins Thursday September 10th from 10am-8pm and Friday Sept 11th 8am to Noon. **All booths must be set up on Thursday or Friday.** No late arrivals will be allowed to enter to the show. Vendors will not be reimbursed if late. There will be no exceptions. Vendors are welcome to stay open past Vendor Hours.

Show Schedule

	Thursday Sept 10th	Friday Sept 11th	Saturday Sept 12th	Sunday Sept 13th
Vendor Setup	10 AM – 8 PM	8 AM – NOON	No Vendor Set Up	Tear Down-No Show
Vendor Hours	Closed	NOON-5PM	9 AM – 5 PM	
Registration Booth	CLOSED	8 AM – 6 PM	8 AM – 4 PM	
Judging Begins	CLOSED	NOON – 6 PM	9AM – 6 PM	
Spectators	CLOSED	NOON - 8 PM	9AM – 8 PM	
Gates Hours	VENDORS ONLY	ALL DAY TIL MIDNIGHT	ALL DAY TIL MIDNIGHT	ALL DAY

Maintaining booth area - Vendors will be held completely responsible for disposal of all trash in rented area. Please respect the Venue and keep your area presentable during and after the show.

Soliciting - Vendor will not be allowed to sublease their designated area (renting, sharing or donating portion of booth to another business); unless authorized by Robbie Bryant. There will be no soliciting from any company or individual that did not officially purchase vending space. Any person(s) doing so will be immediately escorted from the premises.

Booth Cancellation / Booth downsizing - If a vendor should decide to cancel a booth rental or to reduce the size of their booth, Lifted Truck Nationals will not refund the payment or any portion thereof.